Muhammad Dzaky

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Education

Universiti Malaya

Bachelor of Multimedia Computing

• CGPA: 3.53

EXPERIENCE

UI/UX Designer Intern

 $PwC \ Malaysia$

- Designed and implemented SharePoint interfaces for multiple internal sites, enhancing usability and consistency across departments.
- Created custom illustrations and graphic assets aligned with PwC's updated branding guidelines to support internal communications.
- Improved UI designs across various internal systems, contributing to a more intuitive and user-friendly digital experience for employees.

Designer

POERNAMA FEST

- Created 20+ visual assets, including event posters, social media graphics, and stage designs, ensuring alignment with the festival's theme and branding.
- Executed on-site visual elements, enhancing the overall event atmosphere for 500+ attendees.
- Collaborated with a team of 5 designers to support marketing efforts, boosting audience engagement on digital platforms.

Head of Design

IDFEST 2023

- Led a team of 5 designers in creating 30+ visual assets for IDFEST 2023, attended by 700+ participants.
- Collaborated with multiple departments to align design outputs with event goals, ensuring a seamless and cohesive visual identity.
- Implemented a feedback loop within the design team, enhancing quality and efficiency, resulting in high satisfaction from event organizers.

Deputy Head of Media and Communication Division

PPI Universiti Malaya

- Assisted the Head of the Design Division in leading a creative team to develop high-quality visual content for events and campaigns.
- Managed 15+ design projects annually, achieving a high on-time delivery rate.
- Developed a new design template system, reducing asset creation time across 20+ campaigns.
- Acted as a liaison between the Design Division and other units to ensure seamless communication and project alignment.

Projects

UniYearbook | Next.js, Pusher.JS, Supabase

- Analyze recent yearbook features to identify current trends and popular functionalities.
- Develop a web application that serves as a digital yearbook for university students.
- Implement proposed features to enhance the digital yearbook experience.
- Provide a platform for students to reconnect and engage through the yearbook.

Time Tracker | Next.js, Prisma, Tailwind CSS

- Design a Time Tracker App to help users manage tasks and boost productivity effortlessly.
- Allow users to create, name, and categorize tasks for better organization.
- Provide real-time tracking and progress visualization for ongoing tasks.
- Include insights and analytics to help users improve time management.

Kuala Lumpur, Malaysia
 2021-2025

2024

2025

Kuala Lumpur, MY

Kuala Lumpur, MY

2023

Kuala Lumpur, MY

2022 - 2023

Kuala Lumpur, MY

2025

2024

 Spotify Phishing Experiment Next.js, Tailwind CSS, Supabase Develop an app as part of the WIX3008: Multimedia Forensics and Security course to simulate a realistic phishing attack. Target Spotify users in the simulation to study vulnerabilities in phishing scenarios. Enable students to analyze techniques used in crafting deceptive phishing emails and websites. Aim to mimic legitimate Spotify communication to enhance the realism of the simulation. 	2024
 TOST Next.js, Prisma, Railway Develop a web application to streamline and simplify restaurant operations management. Provide an all-in-one solution for handling daily tasks efficiently. Feature an intuitive interface tailored for restaurant owners, managers, and staff. Incorporate powerful tools to enhance productivity and operational effectiveness. 	2023
 Inventory Management System Python, Django, MySQL Develop an inventory management system using Django to simplify inventory tracking and management. Target small businesses and personal projects with a user-friendly and efficient solution. Provide features for real-time inventory updates and detailed tracking. Enhance organization and reduce manual workload for users. 	2023
 PPI-UM Website WordPress, Elementor, CSS Develop the official website of PPI Universiti Malaya to serve as a platform for Indonesian students at Univ Malaya. Highlight the organization's mission to support and unite Indonesian students. Celebrate Indonesian cultural heritage through dedicated content and initiatives. Provide comprehensive resources and updates for members of the organization. 	2023 versiti
Achievements	
First Place in ICT AR Competition Competition of Science, Arts, and Sports (KS2O)	2018
MakeX Robotic Competition Malaysia Champion	2019

TECHNICAL SKILLS

Languages: Java, TypeScript, JavaScript, Python, HTML/CSS, SQL, PHP
Frameworks: Next.js, Django, React.js, Astro
Tools: Git, Supabase, Prisma, Elementor, WordPress, Adobe Photoshop, Figma, Adobe Premiere Pro, Figma
Libraries: Pusher.js, React, Tailwind CSS, GSAP, Bun, Node.js